

February Microstock News

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By Steve GibsonSun, 2010-02-28 23:54

Quite a month compared to January:

As previously posted, Getty launched their [new subscription site thinkstock](#) [3] and closed stockxpert.

[Shutterstock reached 10 million images](#) [4], at this rate that's going to double to 20 million images in less than 2 years.

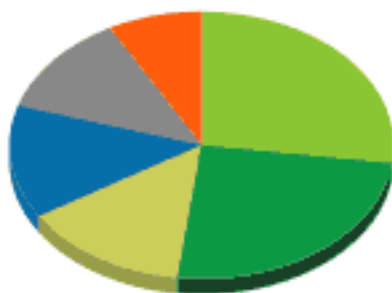
Also this Month:

[Fotolia](#) [5] officially announced the launch of the Microstock Photo Plugin for WordPress. Bloggers can [download the plugin](#) [6] to simplify the process of buying and inserting fotolia images into their blog posts. [New fotolia users](#) [7] can receive 5 free credits when they register, bloggers can also optionally earn affiliate revenue when a visitor buys an image from fotolia after clicking on it in their blog.

[Isyndica](#) [8] announced a range of updates including a spell checker, support for moneybookers, alamy and discounted yearly subscriptions. The updates also included a "leaderboard" which compares your best selling agencies to those across the rest of the isyndica users. Right now my istock sales look a little atypical!

Best Selling Channels

iSyndica total



Personal



Dreamstime®	BigStockPhoto®	iStockphoto®	Fotolia®
Fotolia®	Other	Dreamstime®	BigStockPhoto®
iStockphoto®	123RF®	CanStockPhoto®	Other

[lookstat](#) [9] published a useful [microstock guide](#) [10], written as an introduction to microstock for RF (macro) and RM photographers. It includes some statistics, advice and checklists that are still useful

for microstock photographers who already know the ropes.

[shutterstock](#) [11] launched a "facebook connect" app to provide a service similar to their shuttertweet feature. As a bonus you also earn an affiliate royalty on sales made of your images if people buy them after seeing them in your feed. If you want to announce your sales and uploads to your facebook friends there are instructions on your shutterstock account page.

fotolia also launched [flixtime.com](#) [12] a service similar to animoto.com that allows you to upload your own photos and videos to create a dynamic video presentation, users of flixtime can also choose free stock images from a media lounge and also sign-up to fotolia to obtain three free photos from the fotolia collection and discounts on future purchases.

[Deposit photos](#) [13] started a free trial subscription where (potential) buyers can download up to 140 images free of charge. Photographers are paid for each download as though the images were being charged for. I also had my first sale at deposit photos - still early days there...

0 Comments

It's quiet in here!

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