

Dreamstime Myspace Postcards

Published on MicrostockInsider (https://microstockinsider.com)

Dreamstime Myspace Postcards

Dreamstime Myspace Postcards [1] Tweet [2]

By adminThu, 2008-10-23 00:31

<u>Dreamstime</u> [3] have announced a tie-up with my space allowing myspace users to select images from the dreamstime archive and have them printed as personal greetings cards. Photographers earn a \$0.06 or \$0.07 royalty for each card printed.

It's a great example of a microstock site opening a new revenue stream which was not previously there. Users benefit from a vast selection of images to choose from on their cards; and photographers sell 'direct' to individual consumers who would not know a microstock site if it fell on their head from cyberspace.

The service planned launch is just in time for the Christmas holidays.

Read full details on the dreamstime forum post "Tens of millions potential users for your content [4]"

[thanks to gary718 [5] for the heads up]

Source URL: https://microstockinsider.com/news/dreamstime-myspace-postcards

Links:

- [1] https://microstockinsider.com/news/dreamstime-myspace-postcards
- [2] http://twitter.com/share
- [3] http://microstockinsider.com/site reviews/dreamstime
- [4] http://www.dreamstime.com/thread 11224
- [5] http://www.gary718microstock.com/