

Adobe Stock

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Our Review:

Adobe entered the [microstock](#) [5] market in 2015 with the (re)launch of Adobe Stock following the purchase of the [Fotolia](#) [6] for \$800M USD in late 2014. The fotolia image collection and contributor base allowed Adobe to jump into the stock image market head-to-head with premier site [Shutterstock](#) [7].

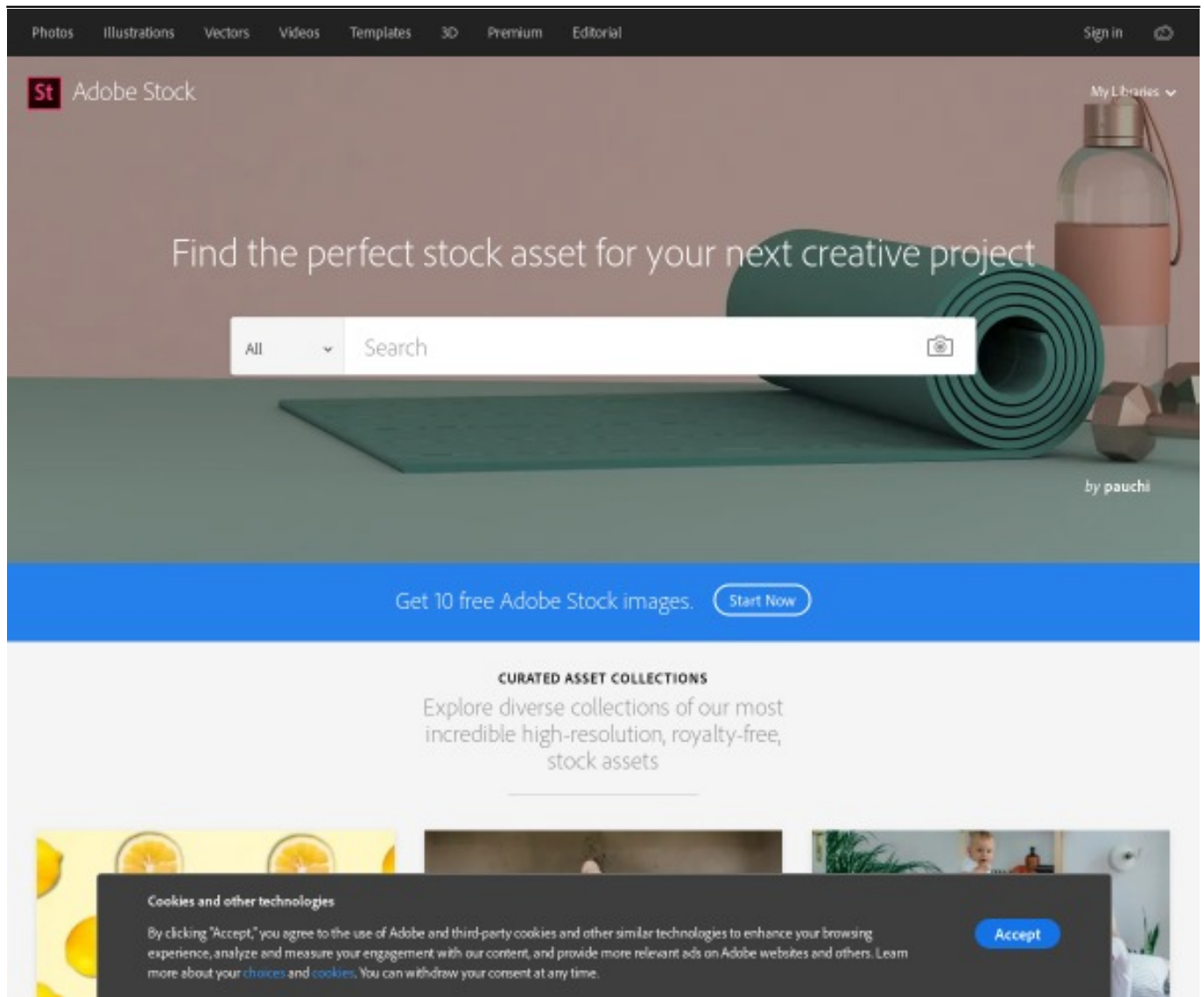
I migrated my fotolia images to adobe stock and continue to upload and monitor sales as before at fotolia. Sales have continued to grow at Adobe stock.

Conclusion

Adobe stock is definitely one of the agencies you want to upload to. With the customer base that adobe has in the creative industry they have a clear intent to dominate the stock photography marketplace. While customers move slowly from solutions they are already happy with I can't help but see that shutterstock will not remain in the number one position forever now that Adobe are chomping at their heels.

Review Notes: Image collection in Adobe stock is founded on the images from Fotolia which adobe purchased in 2015. Launch date listed below reflects this (launch of 2004)

Rankings for this site have been migrated from the old fotolia review. Alexa rankings for this site are skewed as alexa provides rankings for the top level domain adobe.com not stock.adobe.com



[8]

[Visit the adobe stock photographers area](#) [8]

Site DetailsMedia Types (in addition to RF Images): This site accepts editorial images

This site accepts video footage

This site accepts vector illustrations

([sort by agency](#) [9])

Real US\$ Cost of 1 Standard Image: 8 ([compare prices](#) [10])

Referral Scheme: Yes: Buyers only via tradedoubler ([compare rates](#) [11])

Cost of a standard image (1600x1200) 2MP approx: 1 Credit

Royalty Rate: 33% Photo and Vector, 35% Video ([compare](#) [12])

Cost of 1 Credit (basic): \$ 8

FTP Upload: Address: <ftp://ftp.contributor.adobestock.com> [13] Username: Account ID (same as fotolia - cute!) and generated password available in your account

Subscriptions:

Monthly, 10 images/month \$49.99

Monthly, 40 images/month \$109.99

Annual, 40 image/month \$911.97

(team and enterprise options available)

([compare subscriptions](#) [14])

API: YES: JSON ([list all](#) [15])

Site Statistics**Approx. size of photo collection (0 = no current estimate):** 100000000

Images ([compare](#) [16])

Alexa Traffic Rank: 53 (a measure of the site popularity, lower number is better)

Alexa 3 Month Change: 4% (measurement of the increase of site popularity compared with three months ago, negative is a decrease)

Launched: 2004(2015)

Community**Facebook:** [fan page link](#) [17] ([list all](#) [18])

Twitter: [@adobestock](#) [19] ([list all](#) [18])

Photographers: 150000

fotolia

Overall Rating: **8/10** ([compare sites](#) [20])

0 Comments

It's quiet in here!

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