

Photokore

[Photokore](#) [1] [Tweet](#) [2]



[photokorelogo.gif](#) [3]

[Visit Photokore](#) [4]

99

Our Review:

9 Nov 2015 - Photocore have announced their closure

Review for historical reference

Photokore is a [microstock](#) [5] agency offering Asian images to both an Asian market (specifically those speaking Korean, Japanese and Chinese) as well as to the rest of the world. Although Photokore has a niche in the Asian market they accept images by photographers from all over the world and will accept images of a broad spectrum of contemporary microstock subjects not just 'Asian'.

Photokore have ticked all the boxes you would expect from a modern microstock site (launched in 2010). [FTP](#) [6] is by request, marketing assisted by a referral program (although a low paying one for buyer referrals [compared to other sites](#) [7]); this fits with Photokore in a phase of growing their image collection; they have recently run a series of competitions aimed at photographers.

Fair referral rates are not too difficult to achieve for a non-exclusive artist, most artists will reach 23% (400 images accepted).

Subscriptions offer buyers a flexible range of both daily and monthly download limits. Sensibly, Photokore have not tried a discount approach for buyers pricing. I think this makes their business model a lot more secure than those start-up agencies trying to 'come in from the bottom'.

Exclusivity is available to those contributors with more than 500 images receiving a total of 500 downloads or more combined.

Conclusion

With very few sales and more than a year of persistent problems uploading to photokore, the site seems to be broken so far as user submissions go - I'm no longer uploading my portfolio here.



[4]

[Visit Photokore.com](https://www.photokore.com) [4]

Site Details**Media Types (in addition to RF Images):** This site accepts vector illustrations ([sort by agency](#) [8])

Real US\$ Cost of 1 Standard Image: 10 ([compare prices](#) [9])

Referral Scheme: Yes - Base rate of 2.5% for referred photographers and buyers revenue/earnings forever, plus a bonus system that applies extra if total affiliate earnings are over a fixed threshold each month ([compare rates](#) [7])

Exclusivity Options Available: Exclusive Contributor ([compare](#) [10])

Cost of a standard image (1600x1200) 2MP approx: 10 Credits

Royalty Rate: Tiered, Non-Exclusive 20%-30%, Exclusive 30%-40% Based on a combination of accepted images and combined downloads ([compare](#) [11])

Cost of 1 Credit (basic): \$ 1

FTP Upload: Yes, Generated credentials for each photographer, not your photokore Login

Subscriptions: Daily, 10 images/day, \$150 per month Monthly, 100 images/month, \$120 Annual, 100 images/month, \$1200 ([compare subscriptions](#) [12])

Site Statistics**Approx. size of photo collection (0 = no current estimate):** 1000000 Images ([compare](#) [13])

Alexa Traffic Rank: 80000 (a measure of the site popularity, lower number is better)

Alexa 3 Month Change: 20% (measurement of the increase of site popularity compared with three months ago, negative is a decrease)

Launched: 2010-2015

Community**Facebook:** [fan page link](#) [14] ([list all](#) [15])

Overall Rating: Site Closed / Not Recommended

0 Comments

It's quiet in here!

Source URL: https://microstockinsider.com/site_reviews/photokore

Links:

- [1] https://microstockinsider.com/site_reviews/photokore
- [2] <http://twitter.com/share>
- [3] <https://microstockinsider.com/files/photokorelogo.gif>
- [4] <https://microstockinsider.com/redirect/photokore.com>
- [5] <https://microstockinsider.com/glossary/term/14>
- [6] <https://microstockinsider.com/glossary/term/29>
- [7] https://microstockinsider.com/referral_schemes
- [8] https://microstockinsider.com/agencies_that_accept_editorial_images
- [9] https://microstockinsider.com/microstock_price_comparison
- [10] https://microstockinsider.com/agencies_with_exclusive_images
- [11] https://microstockinsider.com/microstock_commission_rates
- [12] https://microstockinsider.com/comparison_of_image_subscriptions
- [13] https://microstockinsider.com/microstock_site_comparison
- [14] <http://facebook.com/428307417235393>
- [15] https://microstockinsider.com/social_presence