

September 2010 Microstock News

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By Steve GibsonThu, 2010-09-30 07:50



Updates since the last news post:

[Fotolia](#) [3] added 10k of legal coverage to images downloaded from their site, full details of that in their [license terms](#) [4]; they also announced they now have 10 million images. Fotolia also made a small change to the prices of images which that have not sold in the past 12 months. The vast majority of fotolia contributors, those photographers with less than 25000 images i.e. 'Emerald level' and below will be unaffected. Those photographers above Emerald level and above will find the priced of their unsold images reduced (if not already set to \$1) to fotolias 'best prices' i.e. \$1 XS to \$10 for XXL. Prices remain at 'best price' until the image has sold 5 times.

[Canstockphoto](#) [5] announced they had reached 3 million images and videos.

[Pixmac](#) [6] welcomed Simon Raybould as Director of sales and marketing for North America. Simon has previously worked with Getty Images in London, and more recently at Corbis and [Veer](#) [7] in Canada. Pixmac also launched at [virtual map](#) [8] of sales by geographic location of the buyer - more fun than I useful tool I think (?) but worth a look.

[Shutterstock](#) [9] made a [press release](#) [10] about their success in social marketing. I'm not about to start counting twitter and facebook followers at each agency just yet, but it does pose the question-- just how much of shutterstocks continuing success is due to their successes social media marketing?

[iStock](#) [11] photographer and image inspector [Rob Sylvan](#) [12] officially launched his book [Taking Stock](#) [13], "Make money in microstock creating photos that sell". Available (as they so often say) from all good book sellers.

[Dreamstime](#) [14] had a nice front-page makeover, now offering 9 million images.

[Mostphotos](#) [15] added a subscription option to their site, prices start at \$99 per month for 10 web resolution downloads per day.

image and video [syndication](#) [16] service [isyndica](#) [17] announced they would close on 10th October

2010, The only alternative for the moment being [lookstat backoffice](#) [18], but prostockmaster / [pixamba](#) [19] have announced a plans for a similar service to be launched in a few weeks. Also have a look at [picniche toolbar](#) [20] or [ftp uploads](#) [21].

[zoonar](#) [22] announced that they have added alamy as a distribution partner.

Polylooks [announced](#) [23] it would close at the end of the year.

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