

KeenImages to Close

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You might never had heard of them, and if you had read our <u>keenimages review</u> [3] you wouldn't even be uploading to them. Now they are going to close.

Keenimages were are side shoot of <u>shutterpoint</u> [4]. If you have a keenimages account they have announced they will migrate it for free to shutterpoint for 6 months (you will need to pay thereafter).

This might be a boost to shutterpoint, but keen suffered from various problems most notably, a piss poor marketing and sales model. Why would buyers want to pay \$9.99 to have their account activated and after that then go on and buy images? Why would any photographer/photography site owner want to send customers to keenimages to earn 6% on their purchases when as site like crestock [5] currently offers 50% to attract new customers? The answer is they don't and hence there were few buyers.

To be fair keenimages is closing in a professional manner with the migration of images, and they plan to pay any money outstanding on your keenimages account (considering that no one I know ever made any sales that will be easy).

0 Comments

It's quiet in here!

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